

DUPLICATE

INVOICE



www.wxyz.com

WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
311327-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Restore Our Future Inc	Restore Our Future	2018

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	311327	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/21/12	Action News 6am	6-7am M-F	-- 111--	:30	3	\$1,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -- 111-- 3 \$1,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID </div>									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Restore Our Future Inc	Restore Our Future	2018	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/19/12	09/21/12	M-F 12-1pm	12-1pm	-- 111--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -- 111-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 12:45 PM M-F 12-1pm 12-1pm :30 ROF12TV20H \$1,000.00 NM									
2 WXYZ Th 09/20/12 12:13 PM M-F 12-1pm 12-1pm :30 ROF12TV20H \$1,000.00 NM									
3 WXYZ F 09/21/12 12:54 PM M-F 12-1pm 12-1pm :30 ROF12TV20H \$1,000.00 NM									
5	09/19/12	09/21/12	Dr. Oz	4-5pm M-F	-- 111--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -- 111-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 4:18 PM Dr. Oz 4-5pm M-F :30 ROF12TV20H \$1,000.00 NM									
2 WXYZ Th 09/20/12 4:30 PM Dr. Oz 4-5pm M-F :30 ROF12TV20H \$1,000.00 NM									
3 WXYZ F 09/21/12 4:40 PM Dr. Oz 4-5pm M-F :30 ROF12TV20H \$1,000.00 NM									
6	09/19/12	09/21/12	5-6pm M-F	5-6pm M-F	-- 111--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -- 111-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 5:37 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV20H \$1,500.00 NM									
2 WXYZ Th 09/20/12 5:27 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV20H \$1,500.00 NM									
3 WXYZ F 09/21/12 5:52 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV20H \$1,500.00 NM									
7	09/19/12	09/21/12	6-630pm M-F	6-630pm M-F	-- 111--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -- 111-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV20H \$2,000.00 NM									
2 WXYZ Th 09/20/12 6:27 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV20H \$2,000.00 NM									
3 WXYZ F 09/21/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV20H \$2,000.00 NM									
8	09/19/12	09/21/12	M-F 7-730p	7-730pm M-F	-- 111--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -- 111-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 7:11 PM M-F 7-730p 7-730pm M-F :30 ROF12TV20H \$2,000.00 NM									
2 WXYZ Th 09/20/12 7:27 PM M-F 7-730p 7-730pm M-F :30 ROF12TV20H \$2,000.00 NM									
3 WXYZ F 09/21/12 7:13 PM M-F 7-730p 7-730pm M-F :30 ROF12TV20H \$2,000.00 NM									
9	09/19/12	09/21/12	Nightline	1135pm-1205am M	-- 111--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -- 111-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 11:53 PM Nightline 1135pm-1205am M :30 ROF12TV20H \$1,500.00 NM									
2 WXYZ Th 09/20/12 11:56 PM Nightline 1135pm-1205am M :30 ROF12TV20H \$1,500.00 NM									
3 WXYZ F 09/21/12 11:54 PM Nightline 1135pm-1205am M :30 ROF12TV20H \$1,500.00 NM									



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311327-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Restore Our Future Inc	Restore Our Future	2018	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/19/12	09/23/12	11pm Action News Update	11-1135pm M-Sun	--111-1	:30	4	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --111-1 4 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 11:12 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV20H \$3,500.00 NM									
2 WXYZ Th 09/20/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV20H \$3,500.00 NM									
3 WXYZ F 09/21/12 11:24 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV20H \$3,500.00 NM									
4 WXYZ Su 09/23/12 11:13 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV20H \$3,500.00 NM									
11	09/20/12	09/20/12	Thursday Prime B	9-10pm Thursday	---T---	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 09/20/12 9:40 PM Thursday Prime B 9-10pm Thursday :30 ROF12TV20H \$5,000.00 NM									
12	09/21/12	09/21/12	Friday Prime A	8-9pm Friday	----F--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 09/21/12 8:45 PM Friday Prime A 8-9pm Friday :30 ROF12TV20H \$2,200.00 NM									
13	09/21/12	09/21/12	Friday Prime C	10-11pm Friday	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 09/21/12 10:32 PM Friday Prime C 10-11pm Friday :30 ROF12TV20H \$2,500.00 NM									
14	09/23/12	09/23/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 7:53 AM GMA SUN 7-8am SUN 7-8am :30 ROF12TV20H \$750.00 NM									
15	09/23/12	09/23/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 6:08 PM Su 6-630p 6-630pm Sun :30 ROF12TV20H \$1,000.00 NM									
16	09/24/12	09/25/12	Action News 6am	6-7am M-F	11-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/24/12 6:42 AM Action News 6am 6-7am M-F :30 ROF12TV20H \$1,200.00 NM									
2 WXYZ Tu 09/25/12 6:54 AM Action News 6am 6-7am M-F :30 ROF12TV20H \$1,200.00 NM									



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Restore Our Future Inc	Restore Our Future	2018	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/24/12	09/25/12	M-F 7-9am	7-9am M-F	22-----	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 22----- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/24/12 7:50 AM M-F 7-9am 7-9am M-F :30 ROF12TV20H \$1,200.00 NM									
2 WXYZ M 09/24/12 8:29 AM M-F 7-9am 7-9am M-F :30 ROF12TV20H \$1,200.00 NM									
4 WXYZ Tu 09/25/12 7:58 AM M-F 7-9am 7-9am M-F :30 ROF12TV20H \$1,200.00 NM									
3 WXYZ Tu 09/25/12 8:52 AM M-F 7-9am 7-9am M-F :30 ROF12TV20H \$1,200.00 NM									
18	09/24/12	09/25/12	M-F 9a-10a	9-10am M-F	11-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/24/12 9:55 AM M-F 9a-10a 9-10am M-F :30 ROF12TV20H \$800.00 NM									
2 WXYZ Tu 09/25/12 9:59 AM M-F 9a-10a 9-10am M-F :30 ROF12TV20H \$800.00 NM									
19	09/24/12	09/25/12	M-F 12-1pm	12-1pm	11-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/24/12 12:09 PM M-F 12-1pm 12-1pm :30 ROF12TV20H \$1,000.00 NM									
2 WXYZ Tu 09/25/12 12:47 PM M-F 12-1pm 12-1pm :30 ROF12TV20H \$1,000.00 NM									
20	09/24/12	09/25/12	Dr. Oz	4-5pm M-F	11-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/24/12 4:29 PM Dr. Oz 4-5pm M-F :30 ROF12TV20H \$1,000.00 NM									
2 WXYZ Tu 09/25/12 4:31 PM Dr. Oz 4-5pm M-F :30 ROF12TV20H \$1,000.00 NM									
21	09/24/12	09/25/12	5-6pm M-F	5-6pm M-F	11-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/24/12 5:41 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV20H \$1,500.00 NM									
2 WXYZ Tu 09/25/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV20H \$1,500.00 NM									
22	09/24/12	09/25/12	6-630pm M-F	6-630pm M-F	11-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/24/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV20H \$2,000.00 NM									
2 WXYZ Tu 09/25/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV20H \$2,000.00 NM									
23	09/24/12	09/25/12	M-F 7-730p	7-730pm M-F	11-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/24/12 7:29 PM M-F 7-730p 7-730pm M-F :30 ROF12TV20H \$2,000.00 NM									
2 WXYZ Tu 09/25/12 7:25 PM M-F 7-730p 7-730pm M-F :30 ROF12TV20H \$2,000.00 NM									



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Advertiser	Product	Estimate Number	
Restore Our Future Inc	Restore Our Future	2018	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/24/12	09/25/12	Nightline	1135pm-1205am M	11-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 11:54 PM Nightline 1135pm-1205am M :30 ROF12TV20H \$1,500.00 NM 2 WXYZ Tu 09/25/12 12:01 AM Nightline 1135pm-1205am M :30 ROF12TV20H \$1,500.00 NM									
25	09/24/12	09/25/12	11pm Actn News M-F	Late News M-F	11-----	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 11:32 PM 11pm Actn News M-F Late News M-F :30 ROF12TV20H \$3,500.00 NM 2 WXYZ Tu 09/25/12 11:20 PM 11pm Actn News M-F Late News M-F :30 ROF12TV20H \$3,500.00 NM									
26	09/24/12	09/24/12	MO 8-10pm Dancing	8-10p	1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 9:40 PM MO 8-10pm Dancing 8-10p :30 ROF12TV20H \$15,000.00 NM									
27	09/24/12	09/24/12	Monday Prime C	10-11pm Monday	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 10:32 PM Monday Prime C 10-11pm Monday :30 ROF12TV20H \$10,000.00 NM									
28	09/25/12	09/25/12	Tuesday Prime C	10-11pm Tuesday	- 1-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - 1----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 10:34 PM Tuesday Prime C 10-11pm Tuesday :30 ROF12TV20H \$7,500.00 NM									
29	09/19/12	09/21/12	M-F 11a-12n	11am-12pm M-F	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ W 09/19/12 11:31 AM M-F 11a-12n 11am-12pm M-F :30 ROF12TV20H \$1,000.00 NM 1 WXYZ Th 09/20/12 11:26 AM M-F 11a-12n 11am-12pm M-F :30 ROF12TV20H \$1,000.00 NM 3 WXYZ F 09/21/12 11:12 AM M-F 11a-12n 11am-12pm M-F :30 ROF12TV20H \$1,000.00 NM									

Total Spots **67** Gross Total **\$134,950.00**

Payment Terms 30 Days

Agency Commission **\$20,242.50**

Net Amount Due **\$114,707.50**